

TEAM UP

FOR *women*

You are fearfully & wonderfully made - PSALM 139:14

Mary Kay has a mission to do a **MILLION** Makeovers for Good! "Makeovers for Good" means helping women feel beautiful inside and out, without expecting anything in return. We strive to put people before profit, by focusing on developing relationships with the women we are in front of and taking the time to really connect with them.

Use our Team Up For Women tools to help you connect with more women, pour into them, impact their life and provide a pressure-free environment for them to experience our Top 5 Global Beauty Products.

Portfolio: This is a great tool to use when booking your appointments.


SCRIPT: "Hey {Name}! I wanted to see if I could borrow you for something!? I am working on a new portfolio called Team Up For Women in support of MK's mission to complete a million makeovers for good- pampering a million women, without expecting anything in return. They created an app just for us to log each one we complete. We are passionate about ALL women feeling beautiful inside and out. I am committed to completing 30 this month, and I would love if I could pamper you for one of them!?! You don't have to buy anything, it would just be for fun :) I would love to spend time with ya!"

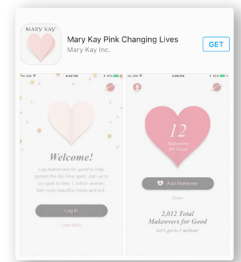
TEAM UP FOR WOMEN REFERRAL SHEET: To thank the women who participate in your portfolio, they can select as many women as they would like to gift with a free pampering package.

SCRIPT: "As a thank you for helping with this project, you are able to gift women in your life with Team Up For Women Packages! It doesn't cost you anything, so you can gift as many as you would like. This allows us to reach MK's goal to pamper a million women, helping them feel beautiful inside and out, without expecting anything in return. {Mention the app} It also allows you to love on and appreciate the women in your life, who could use some pampering!"

REFERRAL SCRIPT: "Hey {Name}! My name is {Name} and I own a cosmetic & skincare business. I have a gift for you from {Name}! She said that she wanted to gift you with a pampering package because {Love Note}. I am excited to meet you! I am going to attach a picture with the details. Let me know when would be a good time to schedule your session, and I will see what openings I have available!"

MARY KAY Pink Changing Lives APP:


Use this app to log all of your Makeovers for Good. 



Gift Tags:

Print the Team Up For Women gift tags to attach to your swag bags. You can print these on Avery Business Cards, or on Cardstock.

Referral Texting Image:

Use this to text your referrals after you send them the suggested script. 



Posting Templates:

Edit these in your favorite photo editing app (like Pic Collage) and post them to thank your participants and create awareness for your project! You can decide if you want to post a before and after or just the after photo. For added fun, have them hold up the Team Up For Women Makeover Sign!

