



INSTRUCTIONS

1 Make a list of every man that is married or in a relationship that you know.

2 Contact the man by phone or in-person.

3 If he feels that price range is too high than you could go as low as \$5 per gift.

4 Determine what will go in the gifts based on the woman and what is already in your inventory. Ask a few questions about her...going on a trip (sunscreen), works out (travel size items for gym bag), etc. You can give leftover limited edition items. You can also take the order first and then order the products that are needed.

5 Have a deadline for the husband to order based on when you get the products back the fastest. Like the last day of the month in October and then do it again in November. Deliver the bags of gifts by the 11th of December.

6 Wrap each item completely different or completely the same. Gold foil makes beautiful wrapping with red and green bows or white and silver. However, it's easier to have each one differently wrapped based on what paper and gift bags you have available. Make it as simple for you as possible because you need to plan on selling 10 - 20 Twelve Days of Christmas Gift Sets! That's about \$1000 to \$2000 profit!

This makes a great gift idea for mom's to give their teens, or their mothers or their best friends!

HERE'S HOW IT WORKS:

How to display the gifts:

- Can be stacked on top of each other like a tower
- Displayed on a wreath
- Gifts given individually

What gift giver does:

- Gives one gift for a predetermined time (i.e. 7 gifts = give for 7 total days)
- If they do purchase the tower or wreath, they can choose to unwrap a gift at one time or take a gift each day

Price range:

- \$150-\$250 is a great price range
- You can show a smaller condensed version to sell for about \$100 or less (for those with tight budgets)